



Classroom Activity: How to Write a LinkedIn Profile Summary (College)

You have 30 seconds to describe yourself. Can you do it?

The profile summary section requires brevity and critical thinking. In a small space, you must explain what you're about and the impact you make on others.

Scenario:

You plan to apply for a summer internship, but before you send off the application, you want to create a LinkedIn profile. The first part of the profile is the “profile summary,” where you need to explain who you are and the kind of work/hobbies you find interesting.

Instructions:

- To create the LinkedIn profile summary, first read pages 165-167 of *Wait, How Do I Write This Email?*. That way, you'll gain the overall philosophy behind a well-written profile summary.
- Then, turn to page 168 and follow the three steps for a “college student” profile.
 - **Step 1:** Explain your year in school, where you attend school and your major(s) and minor(s).
 - **Step 2:** Share more about your field of study and extracurriculars/clubs related to the degree.
 - **Step 3:** Tell the reader that, after graduation, you hope to join a company in your field and use your skills to make an impact.

Be ready to share your profile summary and how you chose to describe yourself.